

E15 PRESS RELEASE

CHANGE IN COMPANY MANAGEMENT AND OWNERSHIP STRUCTURE OF E15

11 July 2011, Oberursel.

As of 01 July 2011 Philipp Mainzer has taken on the sole company management of e15 Design und Distributions GmbH. Peter Wesner has resigned from the company management and sells his shares of e15 to Philipp Mainzer.

The co-founder, creative and managing director of the company, Philipp Mainzer with immediate effect in the position of sole company director will administer all lines of business of e15 including the commercial management of the company.

With the change in the company management and the ownership structure, e15 looks forward to an inspiring and successful future with a prime focus on the strengthening and growth of its distinct furniture collection as well as further development of new strategic business endeavours, which include architecture and interior design services.

Philipp Mainzer co-founded the company in 1995 in London after receiving a degree in product design at Central St. Martins School of Art + Design and an architecture degree at the Architectural Association, both in London. Philipp Mainzer is responsible for establishing the philosophy and the unique branding of e15. The table TA04 BIGFOOT™ and the stool ST04 BACKENZAHN™ designed by Philipp Mainzer in 1994 and 1996 along with other notable recent products are widely considered as icons of design.

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NOTES TO EDITORS

E15 Design und Distributions GmbH is an internationally operating manufacturer of premium furniture. Founded by architect Philipp Mainzer and product designer Florian Asche in 1995 in London, today the company has its headquarters in Oberursel near Frankfurt am Main, Germany. The majority of the furniture is manufactured in Germany and distributed worldwide through over 600 select retail partners in Europe, USA, Asia and Australia. In addition to the furniture collection, e15 is active in providing architectural and interior design services and realises projects on an international scale. E15 products, which are primarily designed by the company co-founder Philipp Mainzer, stand for consistent and visionary concepts reflecting the aesthetic and design language of e15, which is represented by the pure use of material, simplicity and function. E15 products are frequently recognised with international design awards. The company also collaborates with an impressive and eclectic coterie of architects, designers and artists, developing products and projects that reflect e15's philosophy.

For further information on e15 and the e15 collection please visit our website on www.e15.com or contact the in-house PR department: Susanne Günther, Tel. +49-(0)6171-9795 25, susanne.guenther@e15.com;

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www.e15.com